

2010 Walk for Muscular Dystrophy Gift Card Incentive Program:

Muscular Dystrophy Canada is launching a new campaign for the 2010 Walk for Muscular Dystrophy. The objective of the program is to reward the efforts of participants who attain designated fundraising level and to create the incentive to do so.

Breakdown of program:

The more pledges you collect the more you receive!

Collect* the following in pledges and choose a gift card for Canadian Tire, Tim Horton's or Amazon.ca

\$100 - \$249.99 - receive a \$10 gift card

\$250 - \$499.99 - receive a \$25 gift card

\$500 - \$999.99 - receive a \$50 gift card

Over \$1000 - receive a \$100 gift card

*Only individuals who collect the required amount will be eligible for the designated gift card prizes. Collective team amounts do not qualify.

You will have the option to donate the gift card back to Muscular Dystrophy Canada.

Terms and Conditions:

- On registration day you will be given the option of selecting your choice of gift card, or donating the gift card back to Muscular Dystrophy Canada.
- Within a 6-8 week period after the Walk for Muscular Dystrophy event you participated and your pledges have been received by the Muscular Dystrophy Canada office, you will receive a gift card aligned to the level of pledges collected.
- Gift card will be sent via postal mail.

***Muscular Dystrophy Canada reserved the right to substitute gift cards based on availability. Muscular Dystrophy Canada is not responsible for mail delivery delays, lost mail or damaged mail.**